
Chris Pheil

Promo Producer/Editor

San Diego, CA 92109

(619) 857-4573

cpheil@gmail.com

chrispheil.com

OBJECTIVE

Obtain a promotions producer/editor/writer position at a dynamic organization

SUMMARY

Multi-talented, highly-creative, highly-motivated professional with over 30 years of experience in broadcast television. Writes, edits and produces compelling, impactful promos that increase viewer interest across all media platforms. Demonstrated success in leading promotion projects and campaigns in deadline-sensitive team environments. Seeks opportunity to integrate existing skills and expertise to produce outstanding promotions and enhance the brand. Proficient in Adobe Premiere Pro and Avid Media Composer

EXPERIENCE

KPBS San Diego, CA - *Producer/Editor*

January 2018 - Present

- Produce, write and edit entertaining and informative promos highlighting our locally produced shows
- Produce and edit videos for the KPBS Community Heroes project, honoring people giving back and making a difference
- Produce and edit episodes of KPBS Arts, a 30-minute show featuring fantastic artists from around the country
- Localize national PBS promos

KFMB Channel 8, San Diego, CA - *Promo Producer*

May 2017 - January 2018

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- Produce, write and edit daily topical promos for the top-rated 5pm and 6:30pm newscasts
 - Produce, write and edit two live promos in the 4pm hour to drive viewers to the 5pm newscast
 - Produce, write and edit sweeps promos, station image promos and talent image promos

XETV CW6 San Diego, CA - *Senior Promo Producer*

July 2002 - March 2017

- Produce, write, shoot and edit creative, innovative and effective image and topical promos for newscasts, syndicated shows, station events and contests.
- Ensure all promos reflect and sustain the CW6 branding strategies
- Supervise the pre and post-production graphic sessions
- Work with sales department on sponsored promos and presentations

XETV CW6 San Diego, CA - *News Editor*

December 1999 - June 2002

- Edit packages, vo/sots and vo for 10pm and morning newscasts
- Take video feeds from field reporters and photographers
- Maintain video archives and manage archive system

KGTV Channel 10 San Diego, CA - *Sports Producer*

January 1989 - December 1998

- Produce sportscasts for 5pm, 6:30pm and 11pm newscasts
- Decide rundown for each sportscast
- Write stories, edit video and enter graphic information for each story in the sportscast
- Conduct interviews in the field with professional, college and high school athletes
- Provide our local game footage and interviews to the network for national broadcasts

KCOY Santa Maria, CA - *News Photojournalist*

March 1988 - December 1988

- Shoot packages, vo/sots and vo for evening newscasts

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- Edit packages, vo/sots and vo for evening newscasts
 - Shoot live shots for evening newscasts

EDUCATION

San Diego State University - *Journalism*